

You Don't Know Jack

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“You don't know Jack”

is a popular expression that infers that you don't really know what you're talking about. “Jack” represents everyman, the common man and the average man. If you think any of those describe “Jack,” then “you don't know Jack.”

Dr. Jack Dillenberg is the founding Dean of an innovative incubated dental school in Mesa, Arizona. The Arizona School of Dentistry and Oral Health (ASDOH) is the only dental school in the country that has “oral health” in its name. The school is a reflection of Dr. Dillenberg who, just 14 years ago (a nanosecond in the lifeline of a dental school), was given the proverbial napkin to doodle what a dental school could look like if you never heard, “you can't do that.”

Jack hitched his impressive credentials, and a distinguished career in public health,

health policy, underserved populations and healthcare innovation, to a plot of land in Arizona and challenged the naysayers.

Jack attracted and recruited a cadre of like-minded oral health innovators to form his faculty and administration. He then set out to attract a most unusual prototypical body of students. It was taken for granted that the ASDOH students would have to have the “goods”—bright, accomplished, studious, hands-on-learners. But Jack insisted they had to have demonstrated a commitment to community service and an appreciation for collaborative approaches to comprehensive dental healthcare.

In 14 years, the students have become disciples of Jack and the faculty. They have distinguished themselves in every nook and



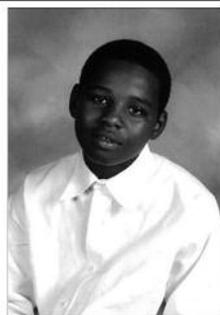
cranny in the dental universe. They consistently excel on national board exams, obtain the most prestigious residency slots and have the highest number of graduates devoting their careers to public health, underserved populations and patients with special needs.

The students have a high allegiance to Jack and their professors and have become passionate ambassadors to the mission of ASDOH.

I was honored to be invited to preside over this year's (Class of 2020) White Coat Ceremony. To the best of my knowledge, I was the first physician to officiate at the White Coat Ceremony at a dental school. Jack wanted me to serve as a reminder that dynamic collaborative healthcare is a true interdisciplinary endeavor.



DEALT A JACK OF HEARTS: (Left) Dr Jack Dillenberg; (Below) The front and back of a keepsake card that was placed in the pockets of students' white coats before the ASDOH Class of 2020 White Coat Ceremony, typically conducted at the start of the third year when students begin their clinical patient encounters.



Deamonte Driver
1995~2007

Deamonte Driver's life could have been spared if his infected tooth was simply removed...a procedure costing just \$80. He needlessly died of neglect, indifference and inequality.

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For the first time on July 15, 2016 I was invited to wear a white coat. This signified my potential worthiness to become a dentist; providing and promoting the highest level of oral healthcare to my future patients. I accepted this honor as both a privilege and responsibility and will dedicate my professional life with humility, honor and the highest degree of ethical practice. I will strive to honor this coat, my teachers, my school, my colleagues, my patients and this venerable profession.

SMART TECHNOLOGIES AND TEACHERS COMPLETE THEIR FIRST GLOBAL COLLABORATION PROJECT

Historically the White Coat Ceremony is conducted at the start of the students' third year, the time when the student begins their clinical patient encounters. Jack (as in "you don't know Jack") appreciated that the metamorphosis of a clinician needs to begin on "day one," and that is exactly when the White Coat Ceremony is scheduled.

To illustrate how ASDOH embodies the "right stuff," the first lecture on the first day of classes is devoted to ethics. This isn't done to get it "over with." Jack and his colleagues teach ethics at every opportunity, at every applicable chairside case and over the

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course of the four-year curriculum. While most medical and dental schools teach ethics on a Friday afternoon ("Lunch and Learn" and a pizza), the ASDOH students are infused with ethical thinking, ethical judgment and ethical practice.

I was thrilled to address the 75 new students, their families and the faculty on the first day they received their starched white coats. Following my remarks I announced that in a pocket of every white coat I had placed a gift, a keepsake to help them "stay the course" in the years to come. I hope the cards become yellow, frayed, dog-eared, soiled and creased from repeated readings. I think with this class they will.

Now you know Jack. •

ANCORA IMPARO

In his 87th year, the artist Michelangelo (1475-1564) is believed to have said "Ancora imparo" (I am still learning). Hence, the name for my monthly observations and comments.

— Rick Rader, MD, Editor-in-Chief, EP Magazine
Director, Morton J. Kent Habilitation Center
Orange Grove Center, Chattanooga, TN

SMART Technologies Inc. a provider of collaboration solutions, announced recently, the successful completion of the first-ever SMARTee Global Project focused on providing a positive impact for special needs students. The program was developed by teachers who are SMART Exemplary Educators (SEE) in collaboration with SMART Technologies, and leveraged products within SMART Learning Suite™, SMART's education software, to help special needs students improve social and communication skills while creating the opportunity for the students to connect with other special needs students around the world.

In total, 60 special needs students from around the world, in grades three through seven, participated in the program using SMART software. The main objective of the project was to create a collaborative and project-based learning environment where special education students can meet new individuals and work together. Students from each school engaged in a number of activities ranging from creating videos for one another to writing and sharing digital post-cards.

The results were life changing for both the students and teachers involved. For example, a student in Sweden who had previously been unable to share or communicate with others was compelled by interactions with students in Finland to engage and participate in activities. As many special needs parents and educators can attest, this is a major developmental hurdle for students to overcome.

The project, which ran for the duration of the 2015-2016 school year, was developed and carried out by six special education teachers in five different countries including: Jörgen Holmberg, Kungsvägens Skola in Sipoo, Finland; Stefan Schwarz, Oberlinschule, Potsdam, Germany; Carla Pinho Vieira, St.

Vincent School for the Deaf, Johannesburg, South Africa; Lotta Ramqvist, Birgittaskolan, Örebro, Sweden; Staci Gelbaum, Cumberland Academy of Georgia, Atlanta, Georgia, United States; Brianna Owens, Petroglyph Elementary, Albuquerque, New Mexico, United States.

Paying homage to SMART Technologies' headquarters in Canada, the project's mascot is a small beaver named "SMARTee" who spent the school year visiting the students in each country, chronicling his adventures in a blog.

"Special education students often feel isolated," said Neil Gaydon, President and CEO of SMART Technologies. "SMART Learning Suite software, paired with solid pedagogical practices, allowed these students to collaborate and gain a feeling of connectedness by meeting students around the world who are very much like them. Not only did this project



succeed in enabling that feeling of connectedness, but the teachers and parents also noted marked improvement in social and emotional skills, empowering the students who were previously highly non-communicative to communicate in ways that suit them and play to their strengths," he said. One of the SMARTee project educators, Staci Gelbaum, will be at ISTE 2016 to present this project in greater detail.

For more information about the SMARTee Global Project or to set up an interview at ISTE or via phone with one of the participating SEEs from around the globe, please contact Spark PR at smarttechnologies@sparkpr.com